



EVENT PACK

[www.mikesaunders.com](http://www.mikesaunders.com)

## INTRODUCTION TO MIKE

*Technology fails unless it adds value to people's lives. People are the centerpiece of life, the purpose behind the products and services we create. Your next speaker shares insight into bridging the gap between people and technology.*

*A catalyst and visionary, Mike has pioneered a number of businesses to meet people's needs in a digital economy. He is the CEO of DigitLab, a strategic digital agency dedicated to solving business challenges. He is also the founder of the DigitLab Academy and two non-profit organisations focused on supporting women in digital and young entrepreneurs.*

*Mike is an internationally acclaimed speaker and the author of three books. He has received global recognition as a digital thought leader, with a deep belief that entrepreneurship is one of the most powerful solutions to poverty.*

*Using his frenetic energy and mischievous curiosity, he thrives in processing the complex and distilling it into simple formulas and solutions.*

***Please welcome... Mike Saunders.***

## LOGO USAGE

You are welcome to use the name, photo's and logo of Mike Saunders to promote your conference. In cases like this we ask that you request press and marketing photos and use the Mike Saunders logo in the following manner.

Contact: [stacey@brave-narrative.com](mailto:stacey@brave-narrative.com)

Note: For the most part, the logo will have the type and logo mark combined, but there are some instances when the logo mark can be used separate from the type.

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### HORIZONTAL LOGO



FULL-COLOUR  
(ON BLACK)



FULL-COLOUR  
(ON WHITE)



FULL-BLACK



FULL-WHITE

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### VERTICAL LOGO



FULL-COLOUR  
(ON BLACK)



FULL-COLOUR  
(ON WHITE)



FULL-BLACK



FULL-WHITE

## MIKES' TECH RIDER

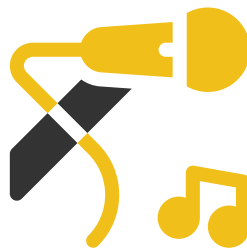
Please ensure the following is provided for Mike's presentation.



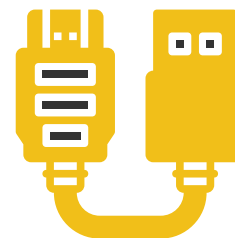
**COUNTRYMEN**



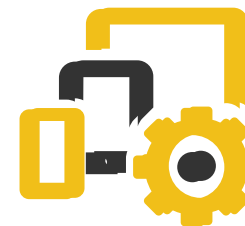
**PROJECTOR**



**ADAPTORS AND PLUGS  
FOR SOUND**



**HDMI OR VGA**



**\* MIKE WILL BRING ALL  
APPLE MAC ADAPTORS**

THANK YOU

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